



**SCHOOL OF INFORMATICS
AND COMPUTING**

INDIANA UNIVERSITY
IUPUI

Indiana University Graduate School
University Library, Room 1170
755 W. Michigan Street
Indianapolis, IN 46202

January 6, 2017

Re: Degree name change request from Master of Science in Informatics to Master of Science in Data Analytics

Dear Graduate Affairs Committee,

The Department of Human-Centered Computing in the School of Informatics and Computing has an Master of Science in Informatics with specializations in Data Analytics and Sports Analytics:

<http://soic.iupui.edu/hcc/graduate/data-analytics-masters/>
<http://soic.iupui.edu/hcc/graduate/sports-analytics-masters/>

The specialization only appears on the transcript, not the diploma; however, students are mainly interested in the degree from the standpoint of data analysis and would like to see a more meaningful title on their diploma.

The degree title Master of Science in Data Analytics more accurately describes the content of the degree. Many students and employers do not know what Informatics means. For those who do, the meaning is too broad, given the more tightly focused data analysis content of the degree.

Besides being more accurate, Data Analytics is easier to market and has greater career value, with an average salary of \$118,000 in the USA.

Sincerely,

Karl F. MacDorman, PhD
Associate Dean, Academic Affairs
IU School of Informatics and Computing, IUPUI