Indiana University Office of Online Education

Program Approval Form

Date: 07/22/2013

Campus: Indianapolis

School/Academic Unit: School of Engineering and Technology

Department: Music and Arts Technology

Proposed Program Title: Masters of Science in Music Therapy

Proposed Program Type: Degree

Graduate/Undergraduate: Graduate

Status of Proposed Program: Established Program Converting to Distance (eg. online) Delivery

Percentage of Program to be delivered via distance: 80%-90% (requires IU and ICHE approval)

Will this program also be delivered in an on-campus format? Yes

Academic

1. Describe the rationale for converting the program to distance delivery.

The MS in Music Therapy has been offered online and face to face (F2F) since its inception in August 2005. The online degree provides an option for board-certified music therapists who wish to pursue graduate work but who are unable to relocate or leave their current employment. The curriculum is identical to the F2F degree and is delivered in a hybrid format. Online delivery was driven by requests from board-certified music therapists. In 2005, there was only one online/distance program (St. Mary of the Woods College). IUPUI was the first to offer graduate level music therapy courses and degree entirely online. The MS in Music Therapy online degree was a natural extension of online MS in Music Technology offered by the Department of Music and Arts Technology (MAT). Initial program approval included campus level committees and curriculum/program committees at the Jacob's School of Music in Bloomington prior to approval by ICHE.

2. Explain why you are uniquely suited to offer this program via distance delivery. What are the distinctive features of the distance delivered program?

The MS in Music Therapy is closely aligned with the MS in Music Technology, which has been offered online for many years. Both degrees include courses offered in asynchronous and synchronous format. Dr. Burns has been delivering the music therapy content for the Music Therapy Masters degree since 2005. The number of applications has been fairly consistent, with 2-3 applicants for the online program/year with little to no advertising dollars spent. The F2F application rates are similar to the online. MAT plans to increase marketing in a more focused effort than in the past. We recently received approval for an online tuition rate that will make us more competitive with the other distance/online programs. (Out of state tuition was almost 3 times the rate of the other distance programs). MAT will also take advantage of the international reputation of Dr. Burns' research program focusing on the use of music-based interventions in hospice/palliative care and cancer. She is one of only 4 NIH-funded researchers in the country.

5/7/13 JAH
3. Describe the program review plan and any plans for acquiring/maintaining program accreditation (identify accrediting agency).

We currently are accredited by the National Association for Schools of Music and the American Music Therapy Association for both online and on campus delivery of the degree program. The program undergoes simultaneous reaccreditation in 2014-2015 AY. Both organizations have updated guidelines for distance learning.

Market Demand

4. Describe the evidence that you have that indicates there is a market demand for the distance delivery of this program at the state, regional, national or international level.

Half of the students enrolled in the program are online/distance students. The American Music Therapy Association receives "significant number of requests from prospective music therapy students" who are unable to relocate to institutions with AMTA approved music therapy programs. The primary competitors for the online program are Temple University, University of Kansas, and Colorado State University. St. Mary of the Woods College, IN average 30 board-certified music therapists in their distance program. Temple and CSU also average between 20-27 students in their online/distance programs.

5. Are there currently any related distance delivered or on-campus programs offered by IU campuses? If so, please describe the extent to which plans to deliver this program via distance delivery have been discussed with the appropriate stakeholders associated with these related IU programs.

No

6. Provide letters of support from peer departments and/or any related programs within Indiana University campuses.

Fiscal

7. What are the expected tuition and fees of the proposed program?

New distance tuition rates were approved for the 2013-2014 Academic year (In state, 439.71; Out of state, 576.24). These rates make the IUPUI MS in Music Therapy more competitive with other Masters in Music Therapy distance/online programs.

8. Describe any additional resources needed to implement the program (i.e., faculty, staff, student support, technical support services).

None

5/7/2013 JAH
September 9, 2013

David J. Russomanno, Ph.D.
Dean, School of Engineering and Technology, IUPUI
799 W. Michigan St., ET 219 E
Indianapolis, IN 46202-5160

Dear David:

I understand that the School of Engineering and Technology at IUPUI proposes on-line delivery of its existing M.S. in Music Therapy degree program. I also understand that there are no course or curriculum changes that accompany this request. The Jacobs School of Music at IUB has no opposition to this proposal.

Sincerely,

[Signature]

Gwyn Richards
Dean
Jacobs School of Music